



# Theatrical Design Contest Prompt 2022-23

*Mary Shelley*

*(from her novel)*

# FRANKENSTEIN

In a New Adaptation by  
Dorothy Louise

## 2022-23 Theatrical Design Directorial Prompt

We will produce the play, *Frankenstein*, from the novel by Mary Shelley, in a new adaptation by Dorothy Louise. Mary Shelley's novel, originally published in 1818, is considered the first science fiction novel. While it was not well received at first, it has actually gained in popularity over the years with its 200th anniversary celebrated just a few years back. It is interesting how science fiction has pushed the limits of creativity when first written, and then technology catches up or surpasses what had only been imagined. Shelley digs deeper into the mind of the creator as she takes inspiration from her nightmares. When a novel takes such an in depth look into the complex issues of humanity, it stands the test of time and its themes remain as relevant today as ever. These themes or ideas bear repeating and become the central purpose for adding this show to a production season and the driving force guiding directorial and design decisions throughout the process. What makes *Frankenstein* a story to be told to today's audiences?

Designers this year will be asked to define their own theme or message from the story...their "why" for wanting today's audience to see it and what they hope audiences will gain from viewing it. This becomes their guiding statement and should be clearly stated. The possibilities for themes in the play are endless as the story touches on so many ideas that have had great impact. The important thing is once you identify **your** true purpose in the production, you use your design choices to support that purpose throughout. In support of this theme, designers are permitted to set the play in any time(s) or place(s) they see as most effective for emphasizing/supporting the theme they have chosen. This particular adaptation from the novel has two blended realities....the writer's world and the world of the story she is creating in her mind. It is up to the designer to serve these realities and establish these worlds with their design choices and to explain them accordingly. If a designer believes the story's message might be more relatable to today's audiences when set in a different time and/or place, they must justify this decision. The ultimate goal is to identify the message you believe makes this story relevant to today's audience and to support that message fully through design choices to connect your audience to the story.

As always, your designs shall NOT reflect nor copy any other live or film, stage or broadcast versions of the play. You are encouraged to dig into the story, Mary Shelley, and even the playwright who adapted the novel to see what makes it special enough to still be as popular now as ever.

***"I did not sleep, nor could I be said to think. My imagination, unbidden, possessed and guided me...."***

## 2022-23 UIL Theatrical Design **COSTUME DESIGN** Challenge

*Students designing costumes will submit a total of (4) plates plus their Justification Paper and Prompt Address Statement. The required elements are outlined as follows and should be submitted in order:*

**Justification Paper:** Students will submit a **maximum** 750-word paper that includes their explanation of the theme they have selected, justifies and explains their time and place decision as a reflection of that theme, and explains how it is reflected in their designs.

**Prompt Address Statement:** Students must also submit a **maximum** 100-word summation of their vision of the theme of the play and how their design choices reflect it.

**Plate #1:** Students will submit an Inspiration/Mood Board (**Maximum** Mounted Size 10" x 15" x 1.5") showing the inspirational basis for their design entry. The goal of this plate is to give an overall impression of guiding images and ideas that made their way into the final design.

**Plate #2: Character Progression (Maximum** Mounted Size 11"x17") Colored Illustrations showing a single character's progression through the play. You may choose any character, but must include at least a look from Act 1 and a look from Act 2. Labeling must include the name of the play, the character name and the act/scene numbers for the costumes provided. The goal of this plate is to show a characters progression through costuming that reinforces a character's journey. (No Swatches Required).

**Plate #3: Scene Snapshot (Maximum** Mounted Size 11"x17") Colored Illustration showing a single scene with 2 or more characters present in the same illustration. Labeling must include the name of the play, act and scene and character names. The goal of this plate is to show how costume design reflects not only the individual characters, but reflects/support their relationship to the others they share the scene with visually. (No swatches required)

**Plate #4: Full Color Rendering or Realized\* Design (Maximum** Mounted Size 11"x17"). The designer must provide a full color rendering **with swatches** or photograph(s) of a realized costume design\* for a character of their choice **with swatches**.. Labeling must include the name of the play, the name of the character and the act/scene for the costume shown. The goal of this plate is to show that the designer has a fully detailed vision for the finished costume that can be completely visualized from the rendering or photos provided.

**NOTE:** *The **Creature** and **Mary Shelley** MUST be addressed in **plate 2, 3 OR 4**. It is up to the designer as to where they wish to include each of them within these. They may be included in more.*

*\* Realized may be achieved with a scale size costume on a doll/mannequin or sewn costume on a performer/dress model.*

**ALL ENTRIES MUST BE SUBMITTED WITHIN THE GOOGLE SLIDES OR POWERPOINT TEMPLATE PROVIDED**

*Mounting is NOT required for Round 1 Submission, but is required for State. All mounting must be on solid black foam core or mat board as per contest guidelines and must not exceed the size limits specified here. Justification Paper and Prompt Address will NOT be mounted for display.*

**Submission Deadline Saturday, February 18<sup>th</sup>, 2023 at 11:59pm**

# 2022-23 Costume Design—State Display Verification Requirements

	Max Size Allowed	Content
<b>Plate 1</b>	10x15x1.5	<b>Inspiration Board</b>
<b>Plate 2</b>	11x17	<b>Colored Illustration of Character Progression</b> <ul style="list-style-type: none"><li>• Play Title Labeled</li><li>• Character Name Labeled</li><li>• Minimum of (1)Act 1 and (1)Act 2 Look Included</li><li>• Act/Scene Labeled</li></ul>
<b>Plate 3</b>	11x17	<b>Colored Illustration of Snapshot Moment</b> <ul style="list-style-type: none"><li>• Play Titled Labeled</li><li>• Character Names Labeled</li><li>• Minimum of 2 Characters Included</li><li>• Act/Scene Labeled</li></ul>
<b>Plate 4</b>	11x17	<b>Full Colored Rendering OR Photos of Realized Design</b> <ul style="list-style-type: none"><li>• Play Title Labeled</li><li>• Character Name Labeled</li><li>• Act/Scene Labeled</li><li>• Swatches</li></ul>

## Special Instructions

- Creature is included in plate 2, 3 or 4
- Mary Shelley is included in plate 2, 3, or 4

## General Instructions

- Used Solid Black Mat or Foam Board in correct sizes (No Posterboard)
- Other than artwork, all visible surface area is the Black Mounting Board
- No materials wrapped around or items extended past sides
- No food, toxic, perishable, flammable, electronic or medium that can damage display

I, \_\_\_\_\_, as Theatrical Design Sponsor, hereby certify to the best of my ability that we have adhered to these requirements in preparing this entry for contest submission and that ALL artwork is the original creation of the designer submitting it or is fair use as justified in the justification paper.

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Sponsor Signature

Date

## 2022-23 UIL Theatrical Design **SET DESIGN** Challenge

*Students designing SET will submit a total of (4) plates plus their Justification Paper and Prompt Address Statement. The required elements are outlined as follows and should be submitted in order:*

**Justification Paper:** Students will submit a **maximum** 750-word paper that includes their explanation of the theme they have selected, justifies and explains their time and place decision as a reflection of that theme, and explains how it is reflected in their venue selection as well as their designs.

**Prompt Address Statement:** Students must also submit a **maximum** 100-word summation of their vision of the theme of the play and how their design choices reflect it.

**Plate #1:** Students will submit an **Inspiration/Mood Board (Maximum Mounted Size 10" x 15" x 1.5")** showing the inspirational basis for their design entry. The goal of this plate is to give an overall impression of guiding images and ideas that made their way into the final design.

**Plate #2: Full Scale Color Rendering or Scale Set Model Photos of the show's Opening Look (Permanent Set) (Maximum Mounted Size 11"x17")** Labeling must include the name of the play, act and scene. A character figure must be included to indicate scale. The goal of this plate is to show the unit/permanent set that will serve as the basis for all of the scenes in the play.

**Plate #3: (2) Scene Look Renderings or Model Photos of Any 2 Scenes in Act 2. (Maximum Mounted Size 11"x17")** Labeling must include the name of the play, act and scenes. A character figure must be included to indicate scale. The goal of this plate is to show how the permanent set can be used/alterd to reflect different locations as required by the script.

**Plate #4: Drafted Scale Ground Plan of the Opening Look (Permanent Set) of Plate 2 (Maximum Mounted Size 11"x17").** The designer must provide a full scale ground plan of the set in their chosen space. Drafting must adhere to USITT standards and include a proper border and completed title block as well as necessary dimensions. (SEE SAMPLE) They may be either hand drawn or CAD. The ground plan should indicate the permanent structure of the venue and the location of the audience in relation to the stage. The goal of this plate is to show a fully functional scenic ground plan within the perimeters of the envisioned venue by using an industry standard format.

***NOTE: Designers will establish a performance venue that enhances their theme and concept. Audience configuration shall be included in the ground plan and an explanation of the venue selection shall be included in the Justification Paper. Performance venues may be fictional or real. SEE GUIDELINES\*.***

**ALL ENTRIES MUST BE SUBMITTED WITHIN THE GOOGLE SLIDES OR POWERPOINT TEMPLATE PROVIDED**

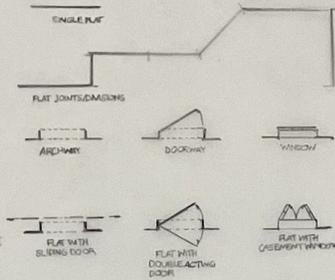
*Mounting is NOT required for Round 1 Submission, but is required for State. All mounting must be on solid black foam core or mat board as per contest guidelines and must not exceed the size limits specified here. Justification Paper and Prompt Address will NOT be mounted for display.*

**Submission Deadline Saturday, February 18<sup>th</sup>, 2023 at 11:59pm**

# USITT Symbols and Correct Title Block

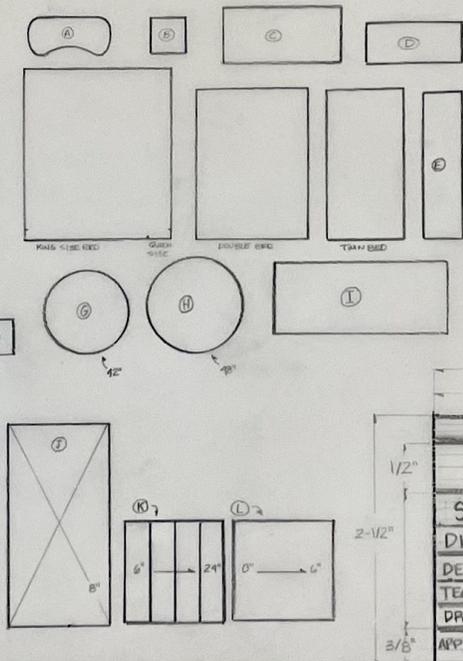
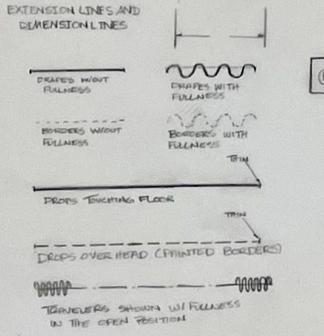
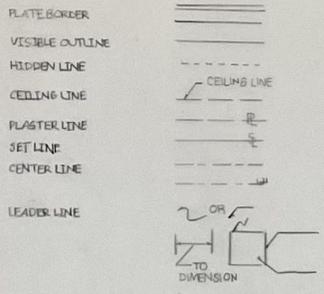
EXAMPLE	PENCIL	PEN
THIN	.3 MM	#30-20 25-30MM
THICK	.5 MM	#1-2 45-5MM
EXTRA THICK*	.9 MM	#3-3 1/2 8-1.0MM

\* FOR SPECIAL PURPOSES: BORDERS/ARCHITECTURE OF THE VENUE



\* ALL INFORMATION AND EXAMPLES ARE TAKEN FROM "CRAFTING FOR THE THEATRE" SECOND EDITION BY DENNIS DOKKA & MARK SHANDA  
 \* FOOT: " \* INCH: "

- Ⓐ WINTRY Ⓑ NIGHT TABLE Ⓒ COFFIN
- Ⓓ CHEST Ⓔ PERSEK Ⓕ CHAIR
- Ⓖ BOUND TABLES Ⓗ SOFA
- Ⓙ 4'x8' PLATFORM W/ 2" RISE
- Ⓚ REGULAR TREAD HEIGHT STAIR CASE
- Ⓛ RAMP



2-1/2"		5"	
LEAGUE HIGH SCHOOL			
SHOW TITLE			
SCENIC UNIT & SHEET TITLE			
DIRECTOR:		DWG NO.:	
DESIGNER:		OF	
TECH DIRECTOR:		OF	
DRAFTER:		OF	
APPROVED:	DATE:	SCALE:	DWG DATE:

## 2022-23 Set Design—State Display Verification Requirements

	Max Size Allowed	Content
<b>Plate 1</b>	10x15x1.5	<b>Inspiration Board</b>
<b>Plate 2</b>	11x17	<b>Full Color Rendering OR Photos of Scale Model (Opening Look)</b> <ul style="list-style-type: none"><li>• Play Title is Labeled</li><li>• Act/Scene is Labeled</li></ul>
<b>Plate 3</b>	11x17	<b>(2)Colored Concept Drawings OR Model Photos for (2) Scenes from Act 2</b> <ul style="list-style-type: none"><li>• Play Title is Labeled</li><li>• Act/Scenes are Labeled</li></ul>
<b>Plate 4</b>	11x17	<b>Hand Drafted or CAD Ground Plan for Scene shown in Plate 2</b> <ul style="list-style-type: none"><li>• Includes Page Border</li><li>• Includes Full Title Block</li><li>• Shows Basic Structure of Venue &amp; Audience Position</li><li>• Dimensions are Labeled</li></ul>

### Special Instructions

- Students may choose their venue
- Students may choose their stage/audience configuration

### General Instructions

- Used Solid Black Mat or Foam Board in correct sizes (No Posterboard)
- Other than artwork, all visible surface area is the Black Mounting Board
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I, \_\_\_\_\_, as Theatrical Design Sponsor, hereby certify to the best of my ability that we have adhered to these requirements in preparing this entry for contest submission and that ALL artwork is the original creation of the designer submitting it or is fair use as justified in the justification paper.

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Sponsor Signature

Date

## 2022-23 UIL Theatrical Design **HAIR/MAKEUP DESIGN** Challenge

*Students designing HAIR and MAKEUP will submit a total of (7) plates plus their Justification Paper and Prompt Address Statement. The required elements are outlined as follows and should be submitted in order:*

**Justification Paper:** Students will submit a **maximum** 750-word paper that includes their explanation of the theme they have selected, justifies and explains their time and place decision as a reflection of that theme, and explains how it is reflected in their designs.

**Prompt Address Statement:** Students must also submit a **maximum** 100-word summation of their vision of the theme of the play and how their design choices reflect it.

**Plate #1:** Students will submit an **Inspiration/Mood Board (Maximum Mounted Size 10" x 15" x 1.5")** showing the inspirational basis for their design entry. Items contained in the Inspiration Board should give an overall impression of guiding images and ideas that made their way into the final design.

**Plates #2, #4, and #6:** The student will submit **Hair and Makeup Design Schematics for (3) Characters, One of Which Must be the Creature**. Students may select any other characters for the remaining two. (**Maximum Mounted size 10"x15"**). Labeling should include the play name and the character name. A product legend should be included listing all materials used to create the finished design. The goal of these plates is to show a detailed plan for how the finished hair and makeup application will be achieved.

**Plates #3, #5, and #7:** Students will submit **Unfiltered Photos of the Applied Hair/Makeup Design For Each of the Corresponding Schematics. (Maximum Mounted Size 10"x15")** Labeling should include the play name and the character name. Students must provide a full front photo, but may include detailed photos for other elements if needed. The goal of these plates is to show what the fully realized makeup application should look like.

**NOTE:** Models for Makeup Application do NOT have to be high school students. Plates should be arranged so as to show the schematic, the corresponding photo, the next schematic, the corresponding photo...etc. (They will be loaded into the digital file in numerical order)

**ALL ENTRIES MUST BE SUBMITTED WITHIN THE GOOGLE SLIDES OR POWERPOINT TEMPLATE PROVIDED**

*Mounting is NOT required for Round 1 Submission, but is required for State. All mounting must be on solid black foam core or mat board as per contest guidelines and must not exceed the size limits specified here. Justification Paper and Prompt Address will NOT be mounted for display.*

**Submission Deadline Saturday, February 18<sup>th</sup>, 2023 at 11:59pm**

## 2022-23 Hair/Makeup Design—State Display Verification Requirements

	<b>Max Plate Size Allowed</b>	<b>Content</b>
<b>Plate 1</b>	10x15	<b>Inspiration Board</b>
<b>Plate 2,4,6</b>	10x15	<b>Colored Schematic of Hair and Makeup Design</b> <ul style="list-style-type: none"><li>• Play Title Labeled</li><li>• Character Name Labeled</li><li>• Product Legend Indicating Supplies Needed</li></ul>
<b>Plate 3,5,7</b>	10x15	<b>Photo of Realized Hair and Makeup Design</b> <ul style="list-style-type: none"><li>• Play Titled Labeled</li><li>• Character Name Labeled</li><li>• Minimum of Full Front View</li></ul>

### Special Instructions

- Schematic and Realized Design photos of Creature are included as one of characters designed for
- Designer's Choice for other two designs

### General Instructions

- Used Solid Black Mat or Foam Board in correct sizes (No Posterboard)
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Sponsor Signature

Date

## 2022-23 UIL Theatrical Design **MARKETING DESIGN** Challenge

Students designing **MARKETING** will submit a total of (4) plates plus their Justification Paper and Prompt Address Statement. The required elements are outlined as follows and should be submitted in order:

**Justification Paper:** Students will submit a **maximum** 750-word paper that includes their explanation of the theme they have selected, justifies and explains their time and place decision as a reflection of that theme, and explains how it is reflected in their designs. (NOTE: Explanation of sources for all artwork should also be included within the paper)

**Prompt Address Statement:** Students will submit a **maximum** 100-word summation of their vision of the theme of the play and how their design choices reflect it.

**Plate #1:** Students will submit an Inspiration/Mood Board (**Maximum** Mounted Size 10" x 15" x 1.5") showing the inspirational basis for their design entry. The goal of this plate is to give an overall impression of guiding images and ideas that made their way into the final design.

**Plate #2: Original Poster (Maximum** Mounted Size 11"x17") Student should use LEAGUE HIGH SCHOOL as the producing organization and include the full title and required information from the publisher as well as all information needed to attend the show (when, where, how much, how to get tickets). There should be three performances **which may take place when the designer chooses within their production year** at 7:00pm.

Official Title: Frankenstein  
From the Novel by Mary Shelley  
In a new adaptation by Dorothy Louise

Publisher's Statement: Frankenstein (Louise) is produced by arrangement with Concord Theatricals on behalf of Samuel French Inc.  
[www.concordtheatricals.com](http://www.concordtheatricals.com)

The goal of this plate is to show the primary advertising image of the campaign.

**Plate #3: Production Program (Maximum** Size 5.5"x8.5") The program must include the cast and production company information for the play and adhere to publisher guidelines. The program should be a minimum of 4 pages, but not exceed 8. Names may be fictionalized. The goal of this plate is to show how key production information is communicated to the audience in advance of the performance starting. (For STATE only, 3 copies will be provided in a standardized 8"x10" box pocket plate.)

**Plate #4: Social Media Strategy (Maximum** Mounted Size 10"x15"). The designer must outline a Six-Week Campaign detailing how the production company will utilize Social Media to get the word out about the production. The visual presentation of this information is up to the designer but should serve to guide the promotions team in implementing the plan. The goal of this plate is to show that the designer recognizes and harnesses the power of this type of promotion as part of a well developed marketing campaign.

**Plate #5: Specialty Campaign (Maximum** Mounted Size 11"x17"). The designer must describe/plan three special promotions that target potential audiences for this production and then select one of them to produce the realized marketing material. The plate itself should be a pitch visual aid showing the production company what plans the marketing team has lined up. A "realized" marketing material could be a study guide, a trailer, a specialty event itinerary, or a promotional event flyer. The goal of this plate is to show that the designer recognizes and plans for a variety of potential target audiences for the production and can bring a plan to action.

**ALL ENTRIES MUST BE SUBMITTED WITHIN THE GOOGLE SLIDES OR POWERPOINT TEMPLATE PROVIDED**

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**Submission Deadline Saturday, February 18<sup>th</sup>, 2023 at 11:59pm**

## 2022-23 Marketing Design—State Display Verification Requirements

	Max Size Allowed	Content
<b>Plate 1</b>	10x15x1.5	<b>Inspiration Board</b>
<b>Plate 2</b>	11x17	<b>Original Production Poster</b> <ul style="list-style-type: none"><li>• Play Title and Playwright Labeled</li><li>• Publisher Required Statement</li><li>• Dates, Time, Location, Ticket Info included</li></ul>
<b>Plate 3</b>	8x10 w/ pocket	<b>Production Program</b> <ul style="list-style-type: none"><li>• Play Title and Publisher Required Billing</li><li>• Cast and Crew Listed</li><li>• Minimum of 4 Pages/Maximum of 8 pages</li><li>• 3 copies for the pocket</li></ul>
<b>Plate 4</b>	10x15	<b>Social Media 6 Weeks</b> <ul style="list-style-type: none"><li>• Play Title Labeled</li><li>• Content Release Scheduled for 6 Weeks leading up to show</li></ul>
<b>Plate 5</b>	11x17	<b>Specialty Campaign Pitch</b> <ul style="list-style-type: none"><li>• Play Title Labeled</li><li>• 3 Marketing Ideas represented</li><li>• 1 Realized Idea represented</li></ul>

### Special Instructions

- Official Title: Frankenstein From the Novel by Mary Shelley  
in a new adaptation by Dorothy Louise
- Publisher's Statement:  
Frankenstein (Louise) is produced by arrangement with Concord Theatricals on behalf of Samuel French Inc.  
[www.concordtheatricals.com](http://www.concordtheatricals.com)

### General Instructions

- Used Solid Black Mat or Foam Board in correct sizes (No Posterboard)
- Other than artwork, all visible surface area is the Black Mounting Board
- No materials wrapped around or items extended past sides
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I, \_\_\_\_\_, as Theatrical Design Sponsor, hereby certify to the best of my ability that we have adhered to these requirements in preparing this entry for contest submission and that ALL artwork is the original creation of the designer submitting it or is fair use as justified in the justification paper.

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

# Theatrical Design Submission Template Link

[https://docs.google.com/presentation/d/1jV-7Bp6BhS5z5m4Hhn9C7hV\\_P6tmCHwq\\_S9JBk7fX7o/edit?usp=sharing](https://docs.google.com/presentation/d/1jV-7Bp6BhS5z5m4Hhn9C7hV_P6tmCHwq_S9JBk7fX7o/edit?usp=sharing)

A training video will be provided on the UIL Website showing how the template can be used to save, store and eventually submit your design work.

The official version of the script is the acting edition available from multiple sources.

- Official Title: Frankenstein From the Novel by Mary Shelley  
in a new adaptation by Dorothy Louise

- Publisher's Statement:  
Frankenstein (Louise) is produced by arrangement with  
Concord Theatricals on behalf of Samuel French Inc.  
[www.concordtheatricals.com](http://www.concordtheatricals.com)

**Please Consider Attending one of the UIL Student Activity Conferences offered this Fall to help you in preparing for the competition.**

September 10th, 2022

October 1st, 2022

October 29th, 2022

November 5, 2022

Tyler Junior College, Tyler

Texas Tech University, Lubbock

University of Texas, Austin

UTRGV, Edinburg

**Teachers,**

Workshops will also be available as part of the **TxETA TheatreFest** at the Moody Gardens in Galveston September 20-24th, 2022. All of the 1st through 3rd Place medalists' work from the previous year's contest will be on display there as part of **DesignFest**.

**If you have any questions regarding the Theatrical Design Contest,** please email the Rachael Gomez, the State Director for the contest at [uiltheatricaldesign.gomez@gmail.com](mailto:uiltheatricaldesign.gomez@gmail.com)

