



Dear Patron of the Arts,

On behalf of our students, we would like to personally request your support for our 2018-2019 spring musical, 'The Addams Family', which opens January 2019.

Our artistic staff is determined to make a difference in every student and patron's theatrical experience. In past years, we have put on such well-known productions as South Pacific, The Drowsy Chaperone, Beauty and the Beast, Little Shop of Horrors, Guys and Dolls and Grease, to name a few.

Studies have shown students that are involved in the arts have a higher graduation rate, because they are participating in something that keeps them connected to their peers and invested in their education. Through the exploration of drama, technical theatre skills, competitions and festivals, the students learn more about themselves and the people around them. They also learn self-confidence, individuality, artistic expression, and are easily able to integrate themselves into social and business situations.

Productions of this size can take up to 300 hours of after school rehearsals and thousands of dollars in production and licensing fees to see the student's dreams become reality. Sponsorships and advertising help generate much-needed revenue for our program in order to help offset these expenses that allow our team to produce the quality of shows to match the superior talent being cultivated at Belton. Our primary budget is based on projected ticket sales, but this can only cover a percentage of our annual operation budget. We depend on fundraising and the generous support from our community to create successful productions.

Belton has a long-standing tradition of being one of the only schools in the area to feature a live orchestra. We believe that this opportunity allows for our students to be able to learn the value of musical interpretation, give them the ability to learn musical theory, but also helps the talented student musicians that we have be able to shine in the spotlight and showcase their talents. Your sponsorship will also help support both our adult mentors and student musicians.

Belton Theatre takes pride in our student's work. Most, if not all, of what you see on stage has been built, sewn, painted and is run by our dedicated student crew members. Our theatre technical team is also critical to the success of the production, and we also are supportive of their artistic expression and needs that they have to make this production a success.

Please consider being part of our team by supporting the students through these powerful donation opportunities. Sponsorships can be delivered in the following ways and make checks payable to Belton High School:

- With a musical company member
- Deliver to the BHS front office, attention to Mrs. Mel Edwards.
- Deliver to room C01 at Belton High School.
- Mail to Belton HS Theatre, 600 Lake Rd, Belton, Texas 76513

Thank you for supporting our students and their love of live theatre,

A handwritten signature in black ink, appearing to read "Mel Edwards", is enclosed in a thin black rectangular border.

Mel Edwards
Belton Theatre Technical Director

GIVING OPPORTUNITIES

	BELTON THEATRE PATRON \$50	BRONZE \$100	SILVER \$200	GOLD \$500	UNDERWRITER \$1000	PRODUCER \$5000
Name on sponsor page in program	X	X	X	X	X	X
Car Decal	X	X	X	X	X	X
Comp Tickets	X	X	X	X	X	X
Production T-shirt		X	X	X	X	X
1/4 page ad		X				
1/2 page ad			X			
Full page ad				X	X	X
Thank you on department website				X	X	X
Signed company poster				X	X	X
Full Company Picture					X	X
Backstage tour with cast and crew					X	X
Advertising spot on PDF ticket sales						X

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Sponsorships due December 3rd, 2018